



Starter Guide

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- **4-Steps** Member Rewards Programme
- **Earning** Projection
- Reward Cycle
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Introduction

- **EarnAsYouGive.com** is an online shopping platform offering digital products.
- The platform is managed by EAYG Enterprise.
(an IT and Marketing business registered in the Republic of Singapore since 2010)
- Digital products sourced globally.
(ebooks, software, high-quality images, music, etc.)
- Partnerships with content creators to continuously bring new products for our customers.



Introduction

- Unique shopping experience with a lucrative Member Rewards Programme.
- Shop and send Gifts to friends and families.
- Earn **\$cash\$** rewards when friends make new purchases.

“the more you give, the more you earn!”



4-Steps Member Rewards Programme

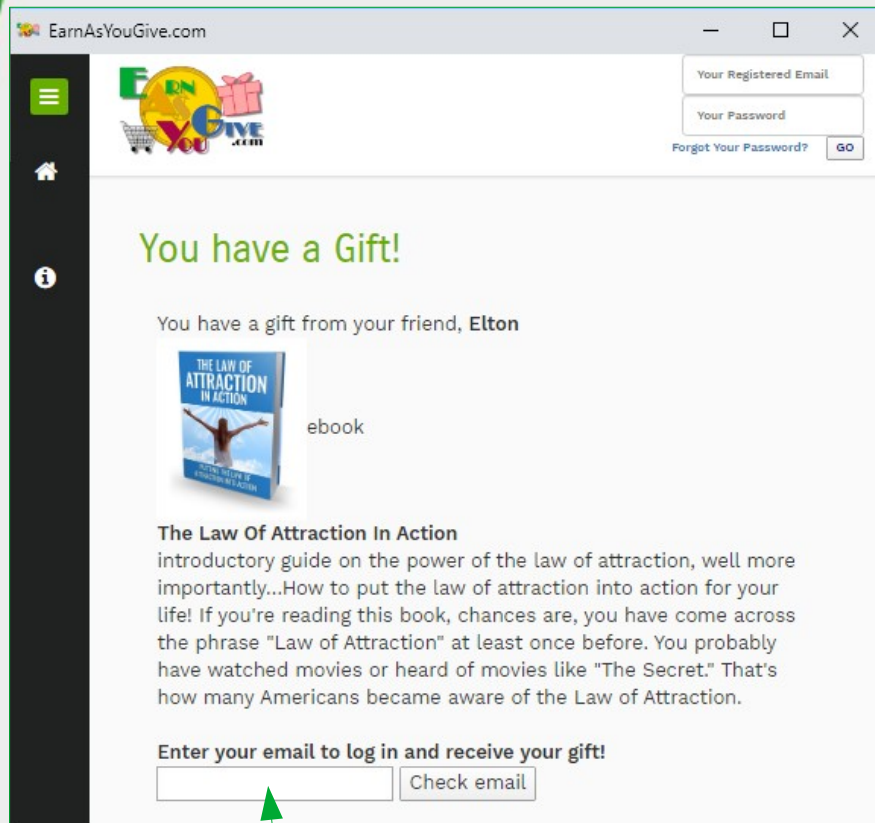
- **Step 1:** Receive and Accept Gift
- **Step 2:** Shop for New Products
- **Step 3:** Send Gifts to Friends.
- **Step 4:** Grow Your Gift Network

Step 1: Receive and Accept Gift

- Receive a Gift Link from a friend
(sent from Whatsapp, sms, email, facebook, twitter or any other messaging platform)
- Example of Link:
<https://www.earnasyougive.com/gift.php?giftid=200&key=591c5>
- Click on the link

Step 1: Receive and Accept Gift

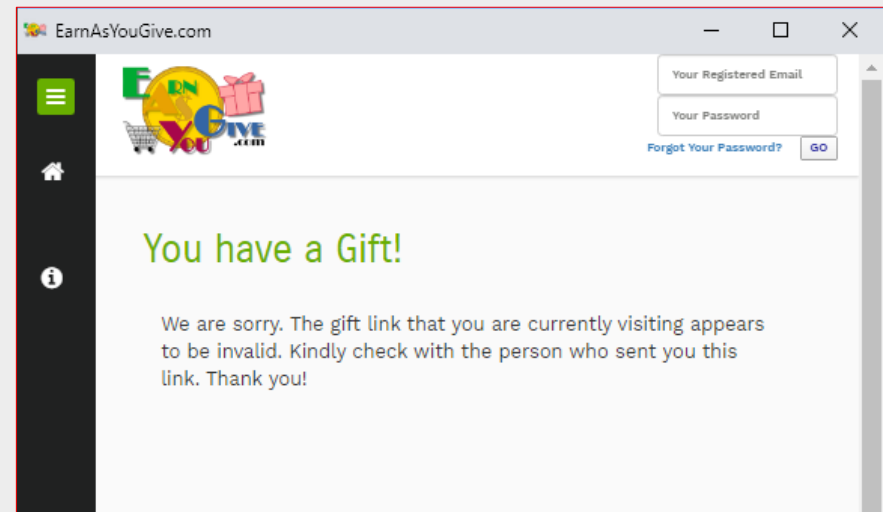
- **If Gift Link is Valid:**



The screenshot shows the EarnAsYouGive.com website interface. At the top right, there are input fields for "Your Registered Email" and "Your Password", along with a "Forgot Your Password?" link and a "GO" button. The main content area displays a green heading "You have a Gift!". Below this, it says "You have a gift from your friend, Elton". There is a small image of an ebook cover titled "THE LAW OF ATTRACTION IN ACTION" with the subtitle "HOW TO PUT THE LAW OF ATTRACTION INTO ACTION". To the right of the image is the word "ebook". Below the image and text, there is a section titled "The Law Of Attraction In Action" followed by a paragraph of introductory text. At the bottom of the notification, there is a prompt: "Enter your email to log in and receive your gift!". Below this prompt is an empty text input field and a "Check email" button. A green arrow points from the input field to the text below.

Enter your email to create account and download your gift.

- **If Gift Link is Invalid:**



The screenshot shows the EarnAsYouGive.com website interface. At the top right, there are input fields for "Your Registered Email" and "Your Password", along with a "Forgot Your Password?" link and a "GO" button. The main content area displays a green heading "You have a Gift!". Below this, there is a message: "We are sorry. The gift link that you are currently visiting appears to be invalid. Kindly check with the person who sent you this link. Thank you!".

- Link is wrong or had already been used by another person.
- Check with the person who sent you the link.

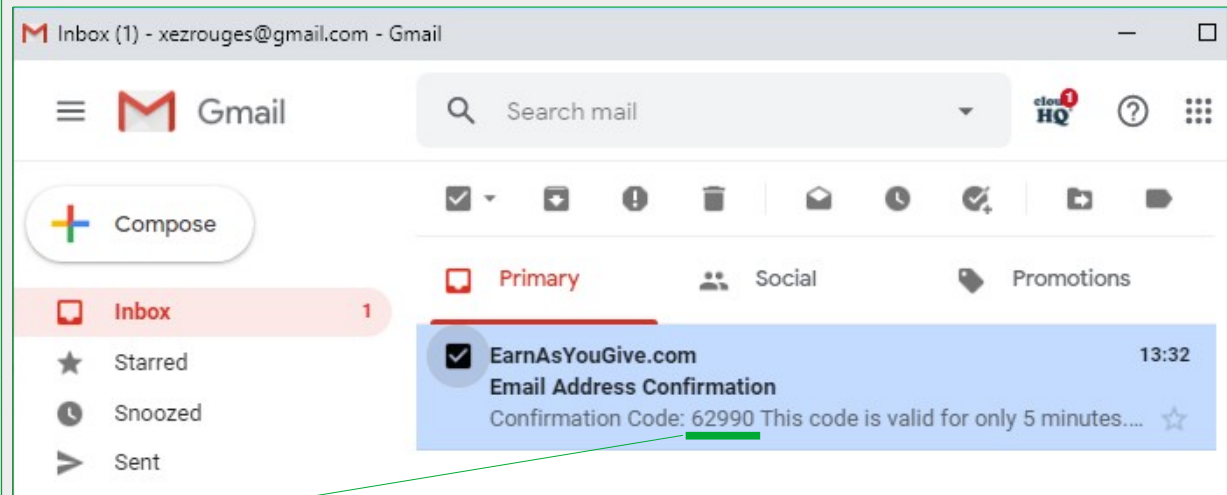
Step 1: Receive and Accept Gift

1. After submitting your email

The screenshot shows the EarnAsYouGive.com website. At the top, there is a navigation bar with the logo and a login/register section. The main content area displays a notification: "You have a Gift!" from a friend named Elton. Below this, there is an image of the book "The Law Of Attraction In Action" and a description of the book. A form prompts the user to "Enter your email to log in and receive your gift!" with a "Check email" button. Below the form, there are instructions to check the email for a confirmation code and a 5-minute validity period. The registration form includes fields for "Enter your code", "Enter Your Preferred Name", "Enter a new password for your account", and "Re-enter password again to confirm". A "YES, I WANT THE GIFT" button is at the bottom.

2. Check your email

- if you don't see in your inbox, check your **SPAM / JUNK** mail folders.
- if you still don't receive your code, please contact us for assistance:
email: it@earnasyougive.com | fb: <https://m.me/earnasyougive>



3. Enter the code (within 5 minutes)

4. Enter your name

5. Create your password

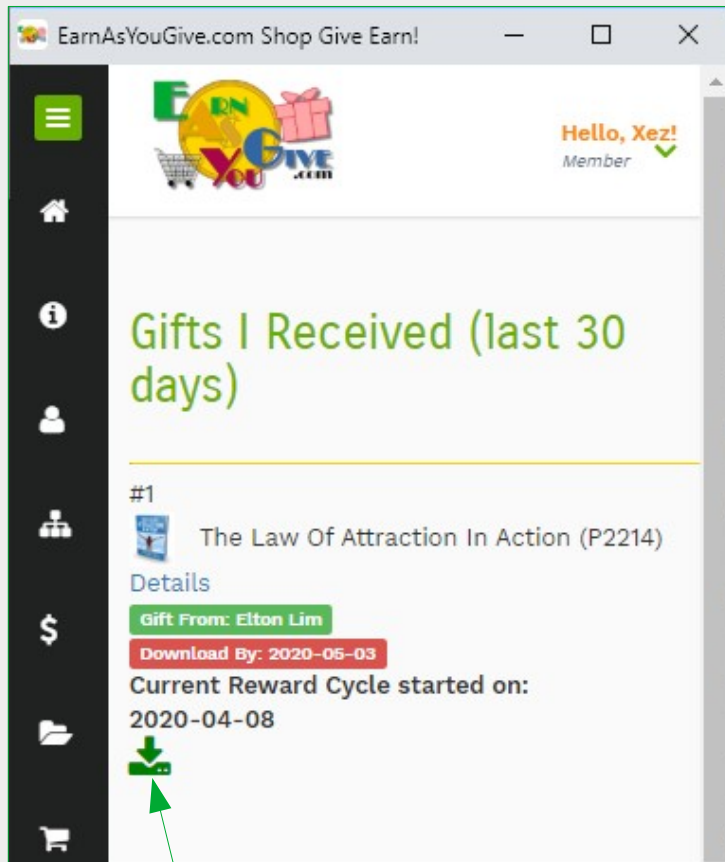
(min. 8 characters, at least 1 lowercase, 1 uppercase, 1 digit)

6. Submit



Step 1: Receive and Accept Gift

Successful log in:

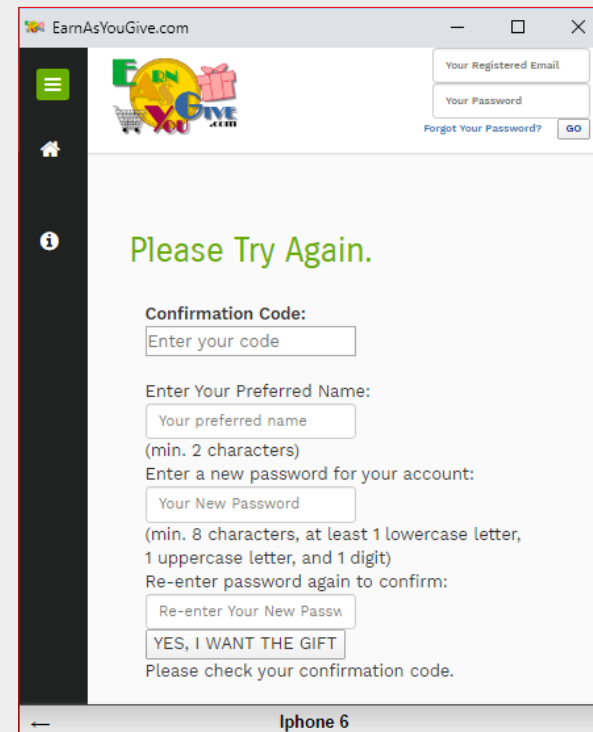


Click to download gift

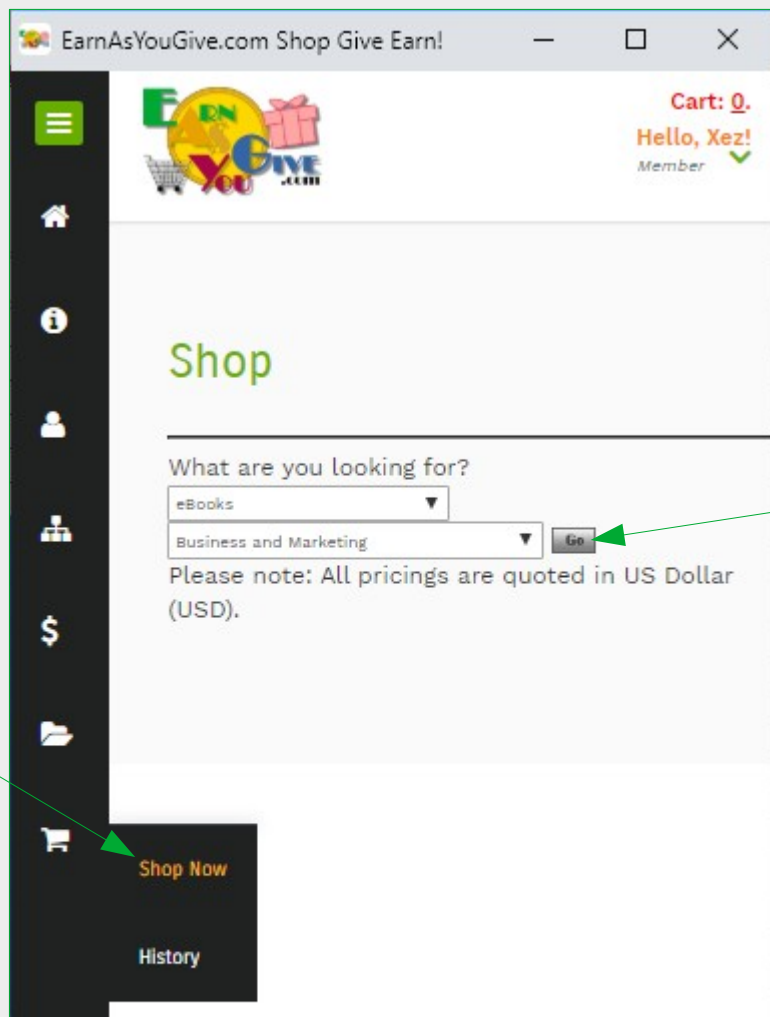
- for ebooks: ".PDF" format → require PDF reader to open.
- for other items, or bundled items: ".ZIP" format
→ require ZIP software/app to extract files.

Unsuccessful log in:

→ due to invalid code or name or password

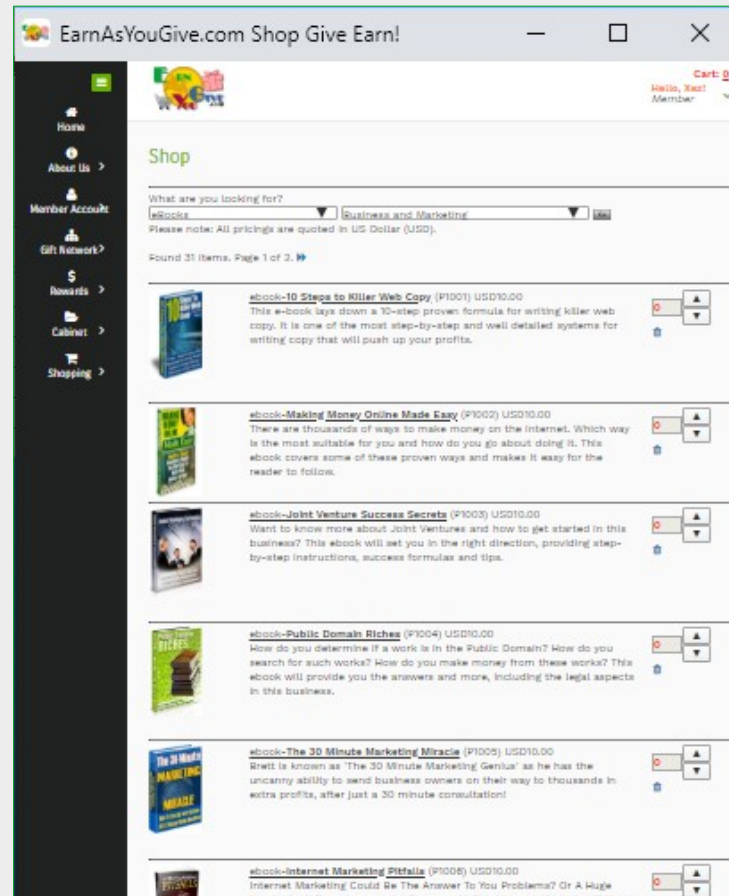


Step 2: Shop for New Products

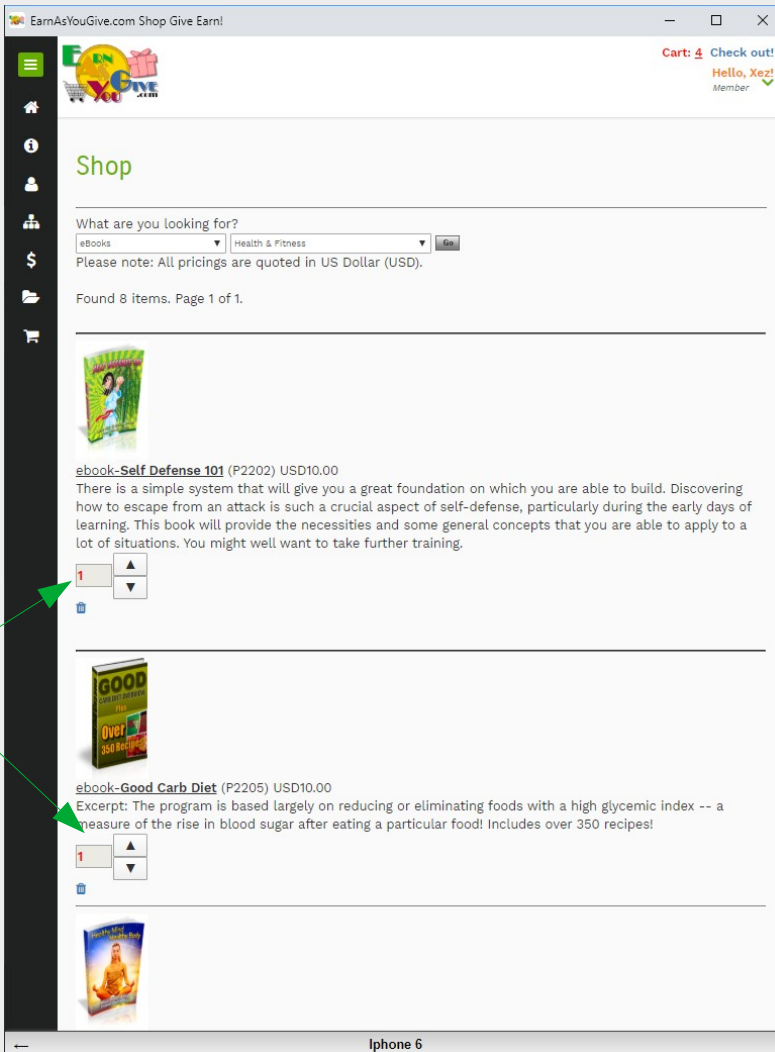


Click Shop Now

Search Products

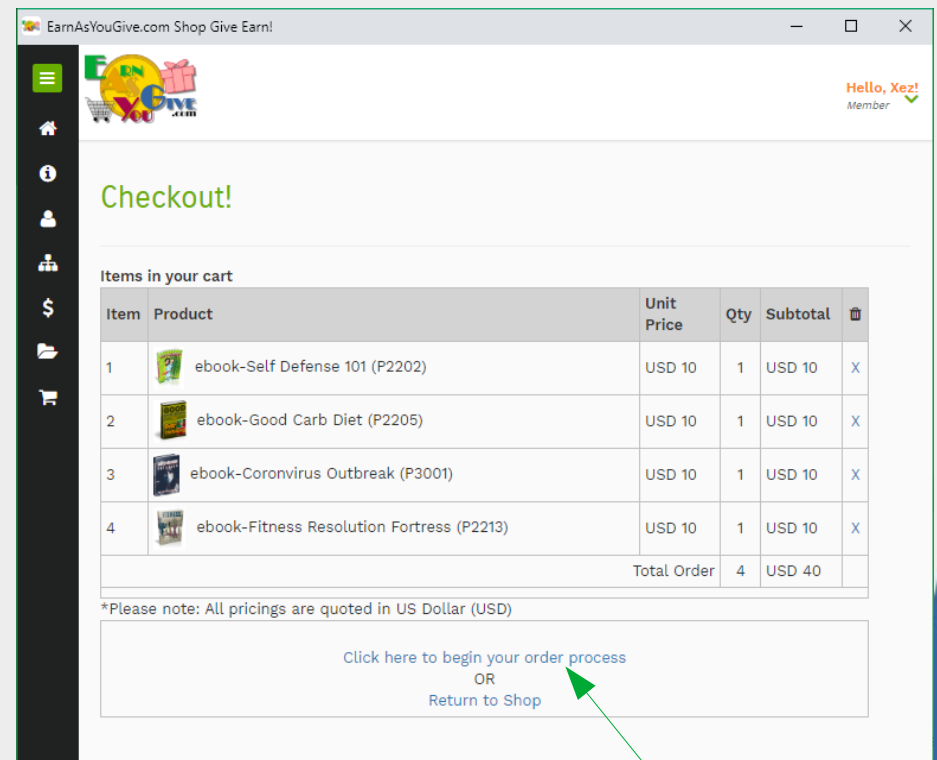


Step 2: Shop for New Products



Select items

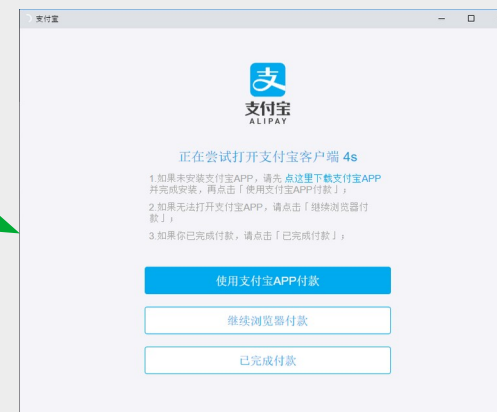
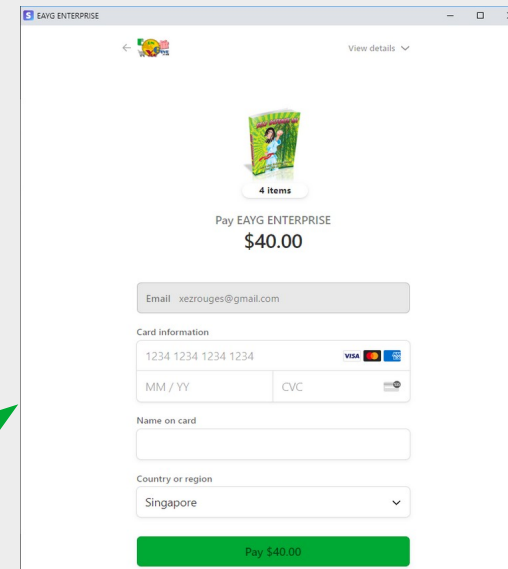
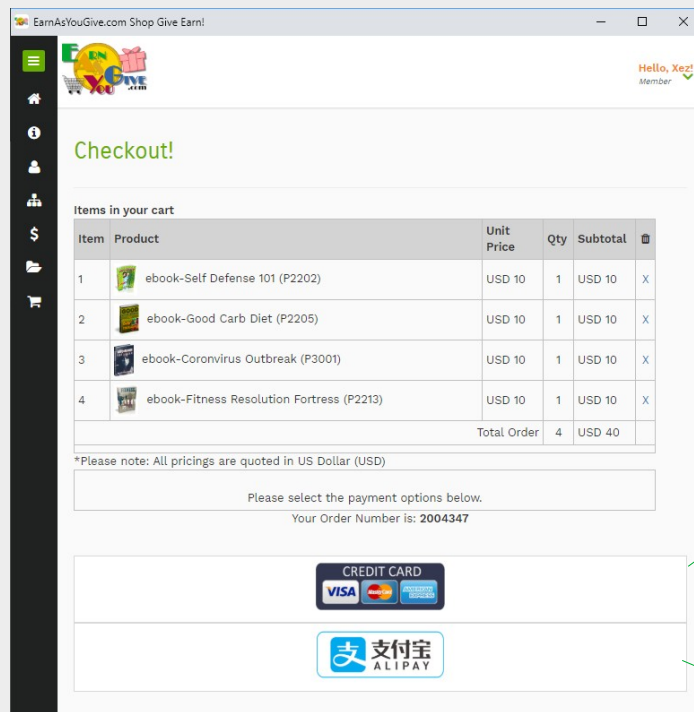
- Items in Cart
- Click Check out when done.



Click here to place order



Step 2: Shop for New Products



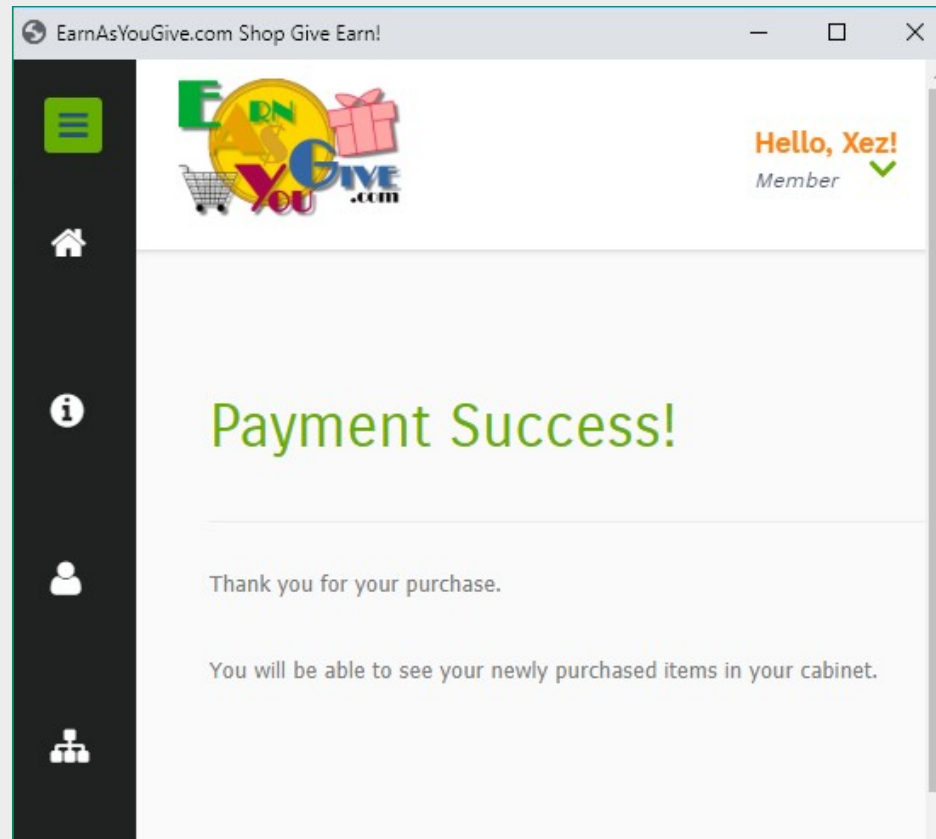
Select Payment Option

- Card Payment (incl. Debit card, ApplePay)
- ALIPAY (for China Customers)

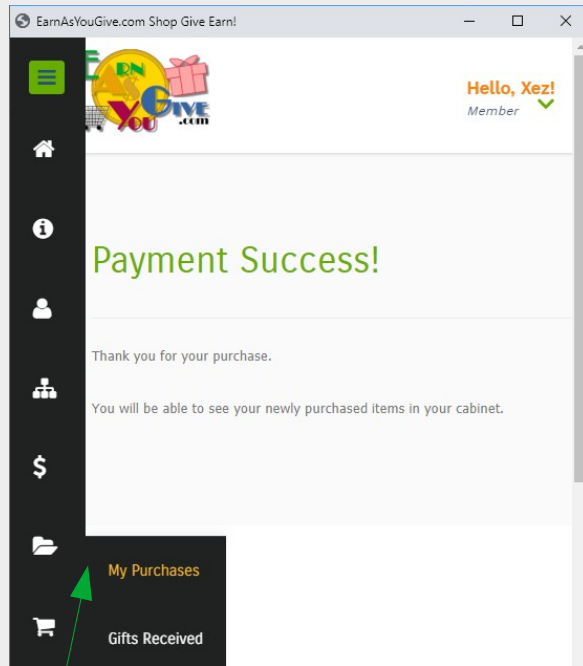


Step 2: Shop for New Products

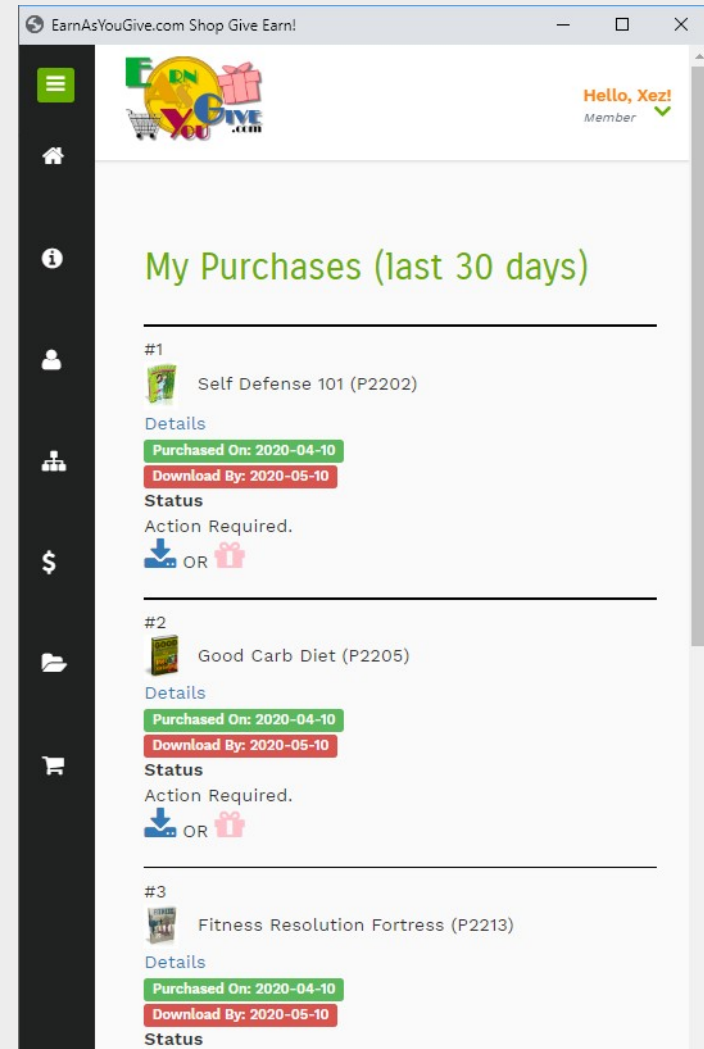
Payment Completed



Step 3: Send Gifts to friends



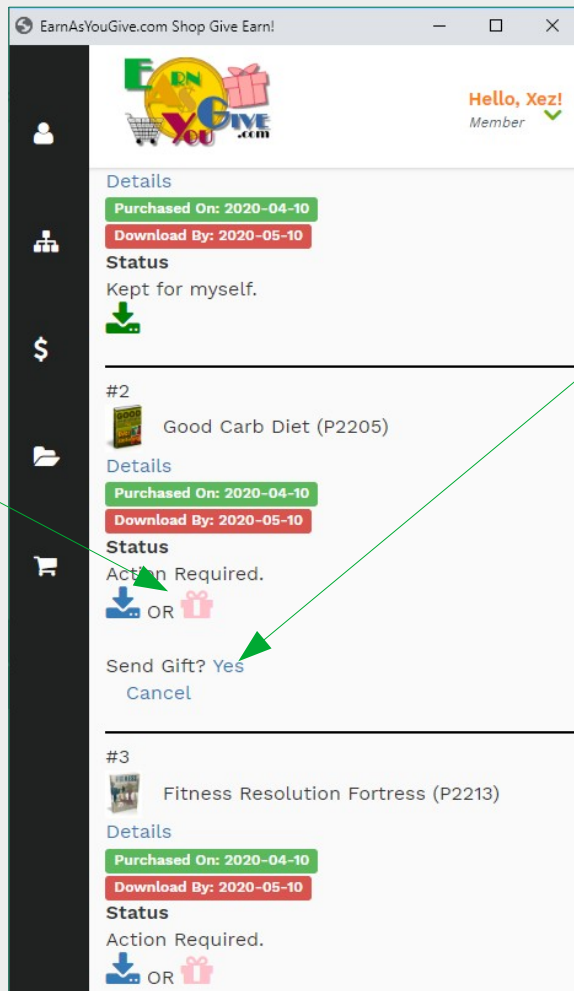
Click on
My Purchases



Step 3: Send Gifts to friends

Create a Gift Link

Click on



EarnAsYouGive.com Shop Give Earn! Hello, Xez! Member

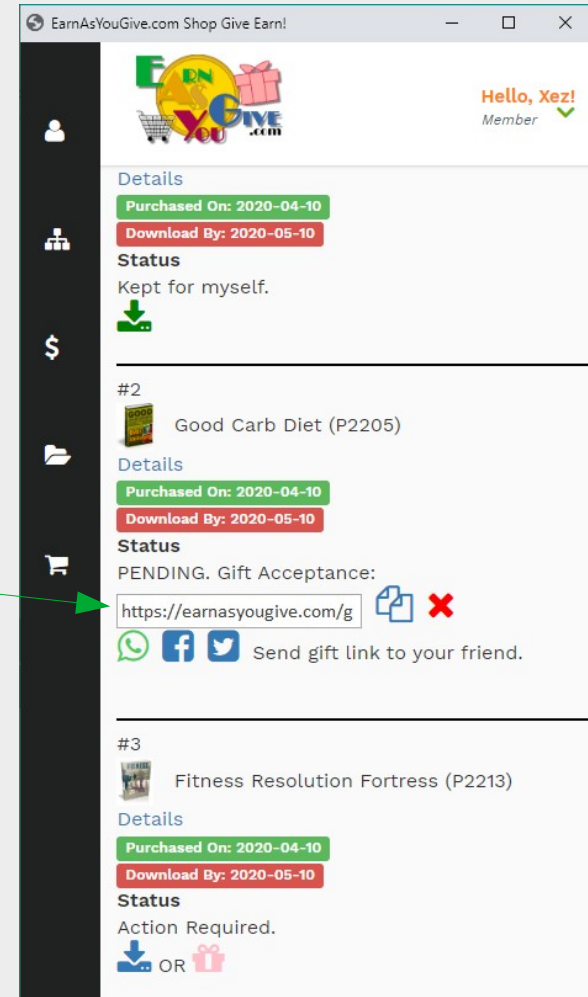
Details
Purchased On: 2020-04-10
Download By: 2020-05-10
Status
Kept for myself.

#2
Good Carb Diet (P2205)
Details
Purchased On: 2020-04-10
Download By: 2020-05-10
Status
Action Required.
Action Required.

Send Gift? Yes
Cancel

Click "Yes"
to confirm

Gift Link
Created



EarnAsYouGive.com Shop Give Earn! Hello, Xez! Member

Details
Purchased On: 2020-04-10
Download By: 2020-05-10
Status
Kept for myself.

#2
Good Carb Diet (P2205)
Details
Purchased On: 2020-04-10
Download By: 2020-05-10
Status
PENDING. Gift Acceptance:
<https://earnasyougive.com/g>

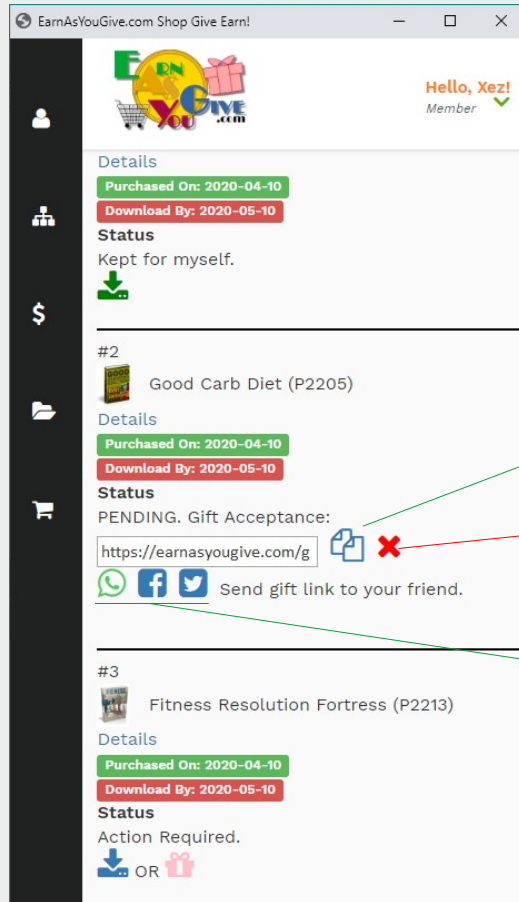
Send gift link to your friend.


#3
Fitness Resolution Fortress (P2213)
Details
Purchased On: 2020-04-10
Download By: 2020-05-10
Status
Action Required.
Action Required.



Step 3: Send Gifts to friends

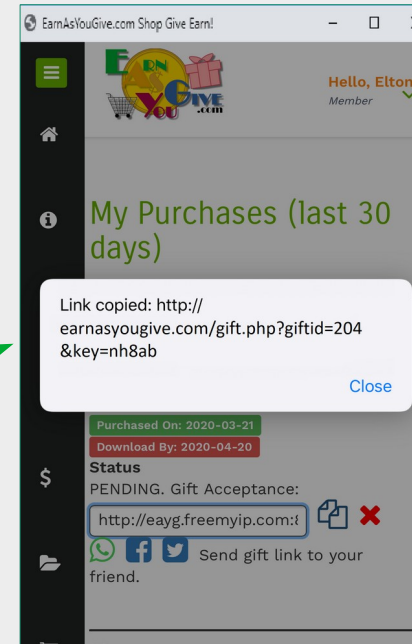
Send Gift Link



Click  to copy link and paste it to your preferred messenger app.

You can also cancel the link and recreate a new link, OR if you decide to download item for yourself.

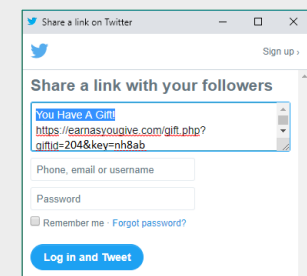
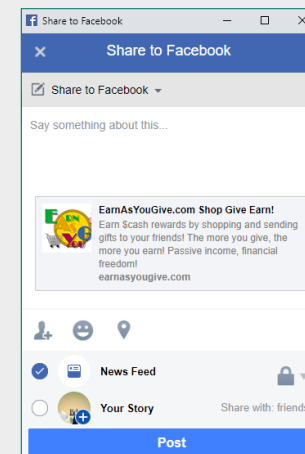
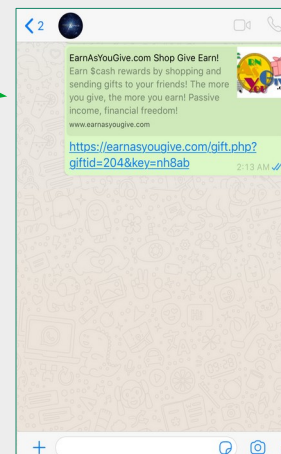
You can also send directly using:
- Whatsapp
- Facebook
- Twitter



***Take note:**

The gift link can only be accepted by one person.

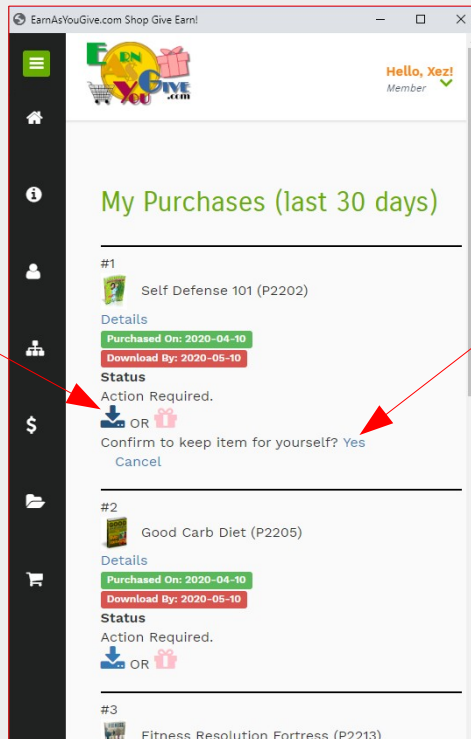
If you share the same link to many people, only the first person to register successfully can get your gift.



Step 3: Send Gifts to friends

***Take Note:**

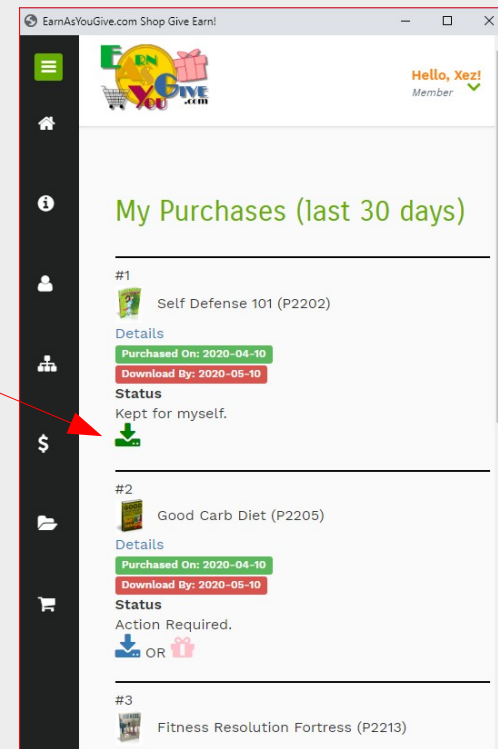
If you click on



Confirm to keep item for yourself?

If you select "Yes"

Status will be:
"Kept for myself"
- You can download
- You **CANNOT**
send as a gift anymore



Step 4: Grow Your Gift Network

- **After** sending Gift link to your friend
 - **Follow up** with your friend to ask him/her to accept the gift quickly.
 - So that they too, can start on the Member Rewards Programme immediately.
 - **Send** them the **Starter Guide**.

Step 4: Grow Your Gift Network

Once your friend has accepted your gift,

My Purchases (last 30 days)

#1
Self Defense 101 (P2202)
Details
Purchased On: 2020-04-10
Download By: 2020-05-10
Status
Kept for myself.

#2
Good Carb Diet (P2205)
Details
Purchased On: 2020-04-10
Download By: 2020-05-10
Status
Gift accepted by:
Alice

#3
Fitness Resolution Fortress (P2213)
Details

You can see
your friend's
name here

Current Reward Cycle

You Have An Active Reward Cycle!

Current Reward Cycle : 1
Started on 2020-04-10 and
Expires on 2020-05-10.

Current Gift Network
Introducer Network

You may accept a new gift 7 days before the expiry of your Current Reward Cycle to keep your Reward Cycle active. Your EP will reset to 0 in the new Reward Cycle. However, you can purchase new items to increase your Earning Power to immediately start earning from active members in your current network.

Current Gift Network

Level 1 (direct recipient of your gifts)
1. Alice [+]

Step 4: Grow Your Gift Network

You can see your **Gift Network** as it grows:

Current Reward Cycle

You Have An Active Reward Cycle!

Current Reward Cycle : 1
Started on **2020-04-10** and
Expires on **2020-05-10**.
Current Gift Benefactor : Elton
Current Earning Power(EP) Level : 4

Next Gift Benefactor

You may accept a new gift 7 days before the expiry of your Current Reward Cycle to keep your Reward Cycle active. Your EP will reset to 0 in the new Reward Cycle. However, you can purchase new items to increase your Earning Power to immediately start earning from active members in your current network.

Current Gift Network

Level 1 (direct recipient of your gifts)
1. Alice [±]

Your 1st Reward Cycle

Current Reward Cycle Validity Period

Gift Benefactor: The person who gave you the gift.

Your Current Earning Power

Notice that you can only see (and earn) up to the level of your **Earning Power**.

You may accept a new gift 7 days before the expiry of your Current Reward Cycle to keep your Reward Cycle active. Your EP will reset to 0 in the new Reward Cycle. However, you can purchase new items to increase your Earning Power to immediately start earning from active members in your current network.

Current Gift Network

Level 1 (direct recipient of your gifts)
1. Alice [-]

Level 2
1. Bob [-]

Level 3
1. Charlie [-]

Level 4
1. Daniel [±]

2. Jenny []



*Disclaimer: This section and the figures are technical illustration for educational purpose. It does not represent what you would earn.

Earning Projection

- The potential to earn is based on individual performance, experience and motivation.
- Success of your earning is based on your ability to build your Gift network.
- The key to building your gift network is **duplication**.
- So, duplicate what?
 - **Duplicate** the action of **Giving**: eg.
 1. You **purchase 3** items (**spend \$30**) and **give** these items to **3** friends.
 2. Your 3 friends also **DUPLICATE** this action: purchase 3 items each and give to their own 3 friends >> total 9 friends.
 3. These 9 friends **DUPLICATE** the action again >> total 27 friends.
... and so on...



*Disclaimer: This section and the figures are technical illustration for educational purpose. It does not represent what you would earn.

Earning Projection

Base on **Duplication** of 3,

Gift Network Level	Growth	New Sales	Reward %	Reward Earned	Cumulative Earnings
1	3	\$90.00	20%	\$18.00	\$18.00
2	9	\$270.00	5%	\$13.50	\$31.50
3	27	\$810.00	5%	\$40.50	\$72.00
4	81	\$2,430.00	5%	\$121.50	\$193.50
5	243	\$7,290.00	5%	\$364.50	\$558.00
6	729	\$21,870.00	2%	\$437.40	\$995.40
7	2,187	\$65,610.00	2%	\$1,312.20	\$2,307.60
8	6,561	\$196,830.00	2%	\$3,936.60	\$6,244.20
9	19,683	\$590,490.00	2%	\$11,809.80	\$18,054.00
10	59,049	\$1,771,470.00	2%	\$35,429.40	\$53,483.40

You can earn up to

Increase your **Earning Power (EP)*** to earn from the other levels.

***Earning Power (EP)**: As you can see, the gift network will continue to DUPLICATE, but since you only purchase 3 items, your EP is 3, allowing you to earn only up to Level 3.

So what can you do? Purchase another item to increase to the next level, and so on.

***Note**: Only new sales after you reach the EP will be counted. So, the earlier you reach the higher levels the better.

MAXIMUM Level: 10

When you purchase up to 10 items (ie. spend \$100), your EP is 10,

allowing you to **earn up to \$53K**



*Disclaimer: This section and the figures are technical illustration for educational purpose. It does not represent what you would earn.

Earning Projection

Let's see another example:

Base on **Duplication of 5** (ie. you spend \$50 for 5 items)

Gift Network Level	Growth	New Sales	Reward %	Reward Earned	Cumulative Earnings
1	5	\$250.00	20%	\$50.00	\$50.00
2	25	\$1,250.00	5%	\$62.50	\$112.50
3	125	\$6,250.00	5%	\$312.50	\$425.00
4	625	\$31,250.00	5%	\$1,562.50	\$1,987.50
5	3,125	\$156,250.00	5%	\$7,812.50	\$9,800.00
6	15,625	\$781,250.00	2%	\$15,625.00	\$25,425.00
7	78,125	\$3,906,250.00	2%	\$78,125.00	\$103,550.00
8	390,625	\$15,000,000.00	2%	\$300,000.00	\$300,000.00
9	1,953,125	\$15,000,000.00	2%	\$300,000.00	\$300,000.00
10	9,765,625	\$15,000,000.00	2%	\$300,000.00	\$300,000.00

Breakeven

You can earn up to

*Hit max earning limit.

*Earning Limits:

Daily Earning Limit : **USD\$10,000/day**

Reward Cycle Earning Limit: **USD\$300K/Reward Cycle**

(Earnings above the limits will not be carried over.

This is to ensure the reward system remains sustainable for all members).



Reward Cycle

What is Reward Cycle(RC)?

- Reward Cycle (RC) is the period in which you get to earn from your Gift Network.
- RC lasts for **30 days from** the day you accept a Gift from your friend.
- Example: If you accept your gift on 1st March 2020, your RC will expire on 31st March 2020.
- You have 30 days to build your gift network and maximise your earnings.

What happens after my RC expires?

- After your RC expires you stop earning from your gift network.



Reward Cycle

How do I earn again after my RC expires?

- You can start earning again by receiving a Gift from another friend.
- You cannot accept a gift from the same friend who gave you the last gift.
- You will start a new RC once you accept a new gift.

What happens to my Earning Power (EP) in the new RC?

- Your EP will reset to 0.
- You will need to purchase new items to increase your EP again.
- You can send items to new friends to build a new Gift Network for this new RC.



Reward Cycle

No one has sent me any Gift, what can I do?

- We have a feature “Wishing Well”, where you can wish for a gift. By submitting a wish, your request will be sent to our existing members who can then send you a gift link to fulfill your wish.

Can I receive another Gift during my active Reward Cycle?

- You can receive another gift within **7 days** before the expiry of your current RC. By doing so, you can automatically start the next RC immediately the following day after your current RC expires.

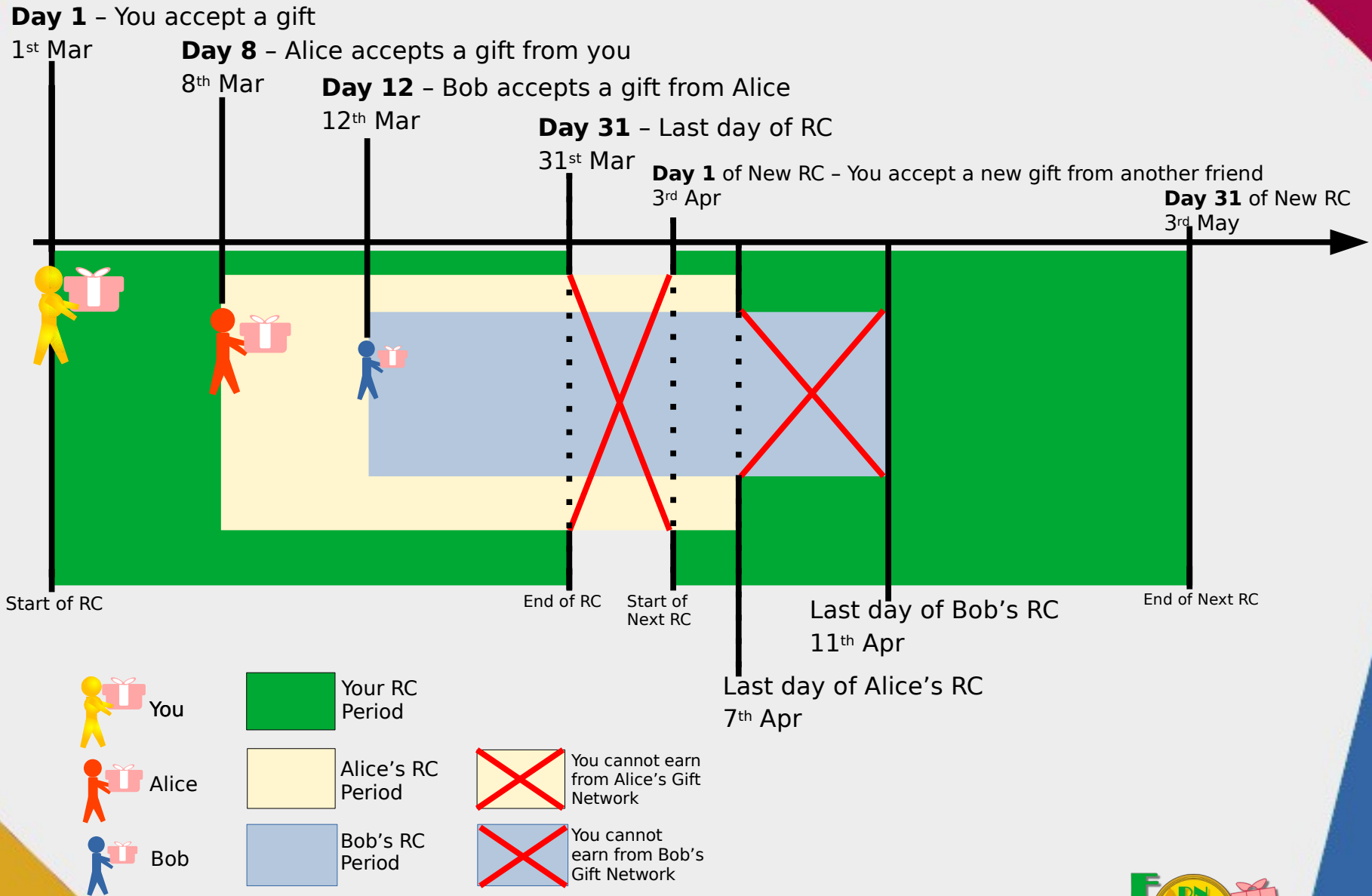
Reward Cycle

Giver-Receiver Relationship

- When you send a gift to a friend, you are the **Giver (GV)**.
- When your friend accepts the Gift, he/she will be the **Receiver (RV)**.
- The RV will be part of the GV's gift network for **30 days** from the day the RV accepts the GV's gift.

EXAMPLE

Reward Cycle



EXAMPLE (continue)

Reward Cycle

Day 1 - You accept a gift

1st Mar

Day 8 - Alice accepts a gift from you

8th Mar

Day 12 - Bob accepts a gift from Alice

12th Mar

Day 31 - Last day of RC

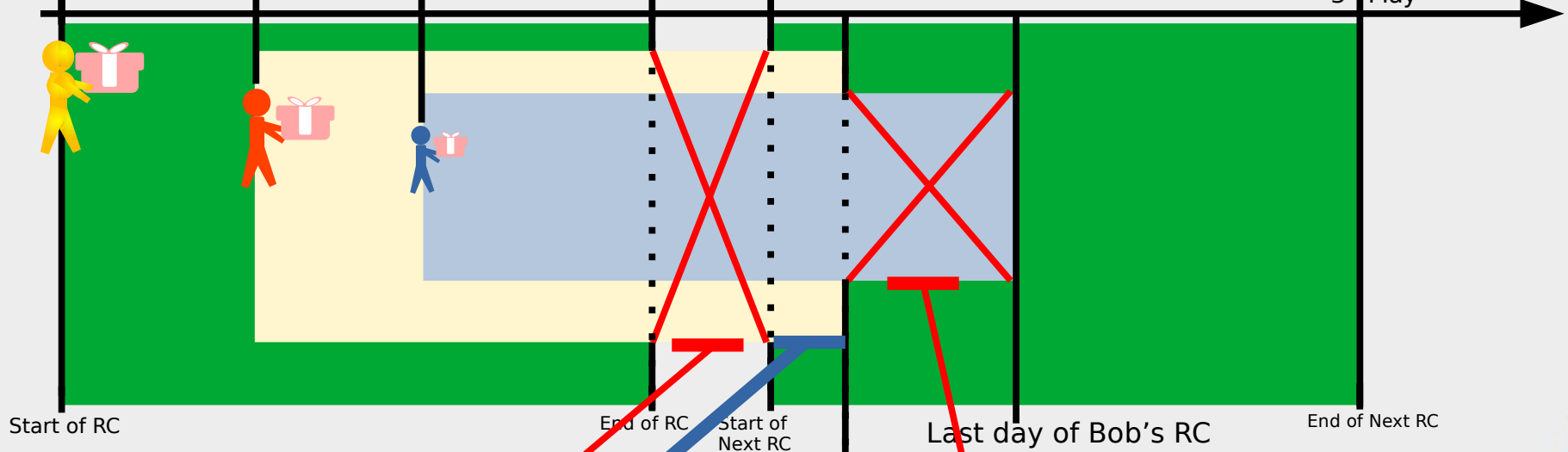
31st Mar

Day 1 of New RC - You accept a new gift from another friend

3rd Apr

Day 31 of New RC

3rd May



During this period 1st Apr to 2nd Apr, you have no active RC, so you cannot earn anymore.

- On 3rd Apr, you start a new RC.
- You **must purchase** new items to increase your EP in order to earn at the respective levels again.
- You can earn from your existing RV until their RC expires.

As Bob is part of Alice's gift network, once Alice's RC expires with you, you cannot earn from Alice and her network.



The Opportunity

STATISTICS

- **4.5B internet users**, with 298million news users in 2019,
- **5.19B unique mobile phone users**. 124M new numbers in past 12 months
(source: <https://datareportal.com/global-digital-overview>)
- **eBooks** is a Multi-Billion Dollar industry, US\$13.9B sales in 2019, expected to **hit US\$14B in 2020**.
- **938M eBook users in 2019**, expected to break the Billion mark in 2020.
(source: <https://www.statista.com/outlook/213/100/ebooks/worldwide>)
- **1.79B shoppers** online last year (2019).
- Global eCommerce sales expected to hit US\$4.8T by 2021.
(source: <https://www.fundera.com/resources/internet-business-statistics>)

<<< Now is the Time! >>>

- * **Brand new** platform, unique system >> untouched global market
 - * Low entry barrier (US\$10 - US\$100)
 - * ROI : over 1000% (potential to earn thousands) within a month!
- * Covid-19 Pandemic → Cities locked down → Time for Home-based Opportunities

Strategies

TEST WATER

- If you are unsure of the system.
- You want to test water and try out.
- If you are on a super tight budget
- Start with 3 items and give all to 3 friends.
- Purchase more items to increase EP when your network grows.

USD\$30

READY TO RUN

- You are ready to run and start earning as soon as possible.
- You have a limited budget.
- Start with 5 items and give all to 5 friends.
- Purchase more items to increase EP when your network grows.

USD\$50

FAST TRACK

- You are ready to go for the kill and **change your life in one month.**
- Purchase **10** items and give to 8-10 friends.
- Grow your network.

USD\$100



Have You Received Your Gift?

- **Accept** Your Gift and **start** your Member Rewards Programme **NOW!**
- **Change Your Life** in **ONE** month!
- Small Spending, **BIG Earnings!**



QUESTIONS?

!!! Bonus !!!

(access up to EP Level 12)

Increase Your Earning Power (EP)

By: **Liking** Our Facebook Page



<https://www.facebook.com/earnasyougive>

&: **Follow** Our Instagram Page



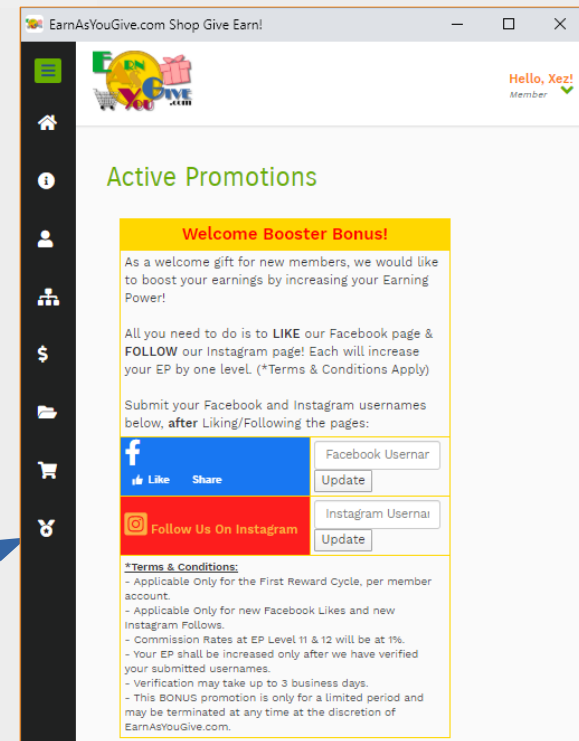
<https://www.instagram.com/earnasyougive>

Terms & Conditions:

- Applicable Only for the First Reward Cycle, per member account.
- Applicable Only for new Facebook Likes and new Instagram Follows.
- Commission Rates at EP Level 11 & 12 will be at 1%.
- Your EP shall be increased only after we have verified your submitted usernames.
- Verification may take up to 3 business days.
- This BONUS promotion is only for a limited period and may be terminated at any time at the discretion of EarnAsYouGive.com.

Procedure

- After **LIKING/FOLLOWING** the Facebook and Instagram pages, submit your Facebook and Instagram usernames under the **Promotions** section.





THANK YOU